

CENTRE FOR HEALTH EDUCATION SCHOLARSHIP
Strategic Plan
2017 - 2024



THE UNIVERSITY OF BRITISH COLUMBIA
Faculty of Medicine



University
of Victoria



UNIVERSITY OF
NORTHERN BRITISH COLUMBIA

Strategic Plan

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PREAMBLE The Centre for Health Education Scholarship (CHES) was established in July 2008, *“as a means for the Faculty of Medicine to meet its goals in the area of education scholarship, with a mandate to shape the theories and activities of learning in the health professions by creating new knowledge through research and informed innovation; building capacity through mentorship of individuals; and fostering a culture of collaboration and scholarly thinking in health professions education”*.¹ Through its education, research, mentorship, and collaboration programs, CHES has made great strides in achieving its initial mandate. The Faculty of Medicine Strategic Plan — Building the Future highlights the significant contributions of CHES to the faculty and beyond, enabling UBC to *“...boast globally renowned capabilities in education scholarship...”*. This CHES Strategic Plan (2017-2024) builds on the initial CHES Strategic Plan that spanned 2011-2016², as well as the current Faculty of Medicine Strategic Plan — Building the Future.

DEVELOPMENT OF THIS PLAN³ In the spring of 2016, a survey was distributed to a wide range of CHES members and key informants that included past and current fellows, scholars, faculty, staff, key visitors, and key individuals external to CHES. This survey asked questions related to past accomplishments, future opportunities, and future goals and strategies for CHES. These data were then summarized and presented on June 21st, 2016 to seventeen members of the CHES community who convened for a daylong meeting to discuss and further refine our planning. This effort resulted in four (4) aspirational objectives, seven (7) strategic objectives, and forty-five (45) strategic activities to serve these aspirations and objectives. Subsequent meetings of the CHES Operations Committee condensed these lists to a smaller, more manageable subset. On October 5th, 2016, we sought input from our larger CHES community, by asking the 120 individuals who attended the CHES Celebration of Scholarship to vote on the key strategies that arose from those efforts. The result of this community consultation demonstrated strong support for CHES to further reach out to education, and scholarly communities and individuals around the province.

What follows is an amalgamation of the priorities that arose from this six-month effort. In addition, a new vision and mission emerged that reflects and supports CHES, as well as the Faculty of Medicine's Strategic Plan (Building the Future).

¹ Report of the Internal Review, July 2011.

² Centre for Health Education Scholarship (CHES) Strategic Plan, 2011-2016.

³ Contact CHES for a complete set of appendices that further outline the steps in the development of this plan.

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CHES Vision Promoting health through education scholarship.

CHES Mission Serving the health needs of the people of British Columbia and beyond through building and supporting scholarly communities and leaders in health professions education.

Aspirational Objectives

1. Provide international leadership in the development of new knowledge in health professional education through research and informed innovation.
2. Build capacity in health professional education through mentorship of groups and individuals across the disciplines, the province, nationally, and internationally.
3. Foster a culture of collaboration and scholarly thinking in health professional education across the disciplines, the province, nationally, and internationally.
4. Support scholarly educational practice within the Faculty of Medicine and at UBC.

Goals to Support the Aspirational Objectives

- A. Increase the breadth of expertise and perspectives represented within the CHES community.
- B. Strengthen the network of collaborators that CHES works to support and, in turn, those that support the work of CHES.
- C. Increase the range and diversity of learners working with CHES.
- D. Increase the number and diversity of health professions education scholars that collaborate across the province.
- E. Diversify funding sources that support CHES.
- F. Continue to demonstrate the scholarly value that CHES brings to the health professional community at UBC.

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Specific Strategies to Support Our Goals

A. Increase the breadth of expertise and perspectives represented within the CHES community.

1. Support the continued development of CHES as a network by focusing on mentoring groups in their place. Create these nodes in the network by mentoring groups where they are (courses, departments, geographical locations, etc.).
2. Strengthen and expand the mini-sabbatical program for UBC faculty in-person and virtually.

B. Strengthen the network of collaborators that CHES works to support and, in turn, those that support the work of CHES.

1. Deliberately link CHES members together through identification of research groups and themes by visualizing “research clusters” of work produced/expertise at and through CHES (will also aid website development and donor strategy).
2. Expand CHES’ ability to meet with individuals who contact CHES for research and education mentoring as well as perform outreach by expanding the pool of those associated with CHES who can do this work.
3. Formalize the community of CHES scholars to promote inter-scholar collaboration and support to allow current and new scholars the opportunity to engage with each other more fully.

C. Increase the range and diversity of learners working with CHES.

1. Broaden the pool of supervisors by deliberately recruiting from other professions/institutions and distributed sites in order to further support graduate students and fellows.
2. Create a co-supervision role to increase the pool of supervisors for fellows.

D. Increase the number and diversity of health professions education scholars that collaborate across the province.

1. Expand the work of cross-professional collaborations in health professions education.
2. Embed liaison scholars at the UBC Faculty of Medicine clinical academic campus sites to support and expand current CHES activities in all sites.
3. Connect those in the educational leadership stream of career advancement at UBC (clinical faculty, full-time faculty, instructors, and teaching professor track faculty) for discussions and advice/examples about their unique needs and career progress.

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E. Diversify funding sources that support CHES.

1. Explore funding opportunities from private donors, hospitals, hospital foundations, and health authorities.

F. Continue to demonstrate the scholarly value that CHES brings to the health professions community at UBC (see also B above).

1. Identify metrics and other indicators that capture the breadth and nature of CHES' impact.
2. Proactively meet with education leaders from various health professions (course directors, assessment leads, etc.) to seek opportunities to support their academic and scholarly work.
3. Expand CHES' ability to meet with programs and courses to provide research and education consultations.
4. Embed fellows and graduate students on educational committees as scholarly consultants or with current educational leaders as apprentices.
5. Support the leadership development of health professions education scholars.

In Summary As can be seen from the general tenor of the Strategic Plan, as well as the strategies highlighted by the broad community that attended the CHES Celebration of Scholarship, the focus for CHES for the next five to seven years will be on reaching out to current constituents more formally, as well as working to generate new constituents in ways that will enrich the Centre's aspirational objectives. We will also focus on a number of initiatives that build on current activities and explore new areas as identified through this strategic planning process. In parallel, we will develop appropriate indicators by which to assess our progress. The CHES Operations Committee will review these items and our progress annually.

UPDATE, as amended in 2022: *In anticipation of impending and upcoming changes and recruitments to the CHES faculty complement, a longer consultative strategic planning process for the Centre will occur in 2023 and 2024. To this end, CHES has extended its current plan to 2024.*