

# Research *Rounds*

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FACULTY OF MEDICINE

The Centre for Health Education Scholarship (CHES)  
invites you to Research Rounds with:

## Dr. Maria Hubinette

Title – Rethinking health advocacy

**Date:** Wednesday, June 18, 2014

**Time:** 12:00pm to 1:30pm  
(Lunch will be served at DHCC)

**Venue:** Diamond Health Care Centre 2267

With videoconference to IRC 305, MSB 107, KGH CAC 237,  
NHSC 9-374, FSJH 0715, Surrey Central City (Manning Rm)

*\*Please be aware that this session will be recorded and made  
available online to CHES members on a password-protected site.*



### Dr. Maria Hubinette

Academic Family Physician,  
Department of Family Practice,  
UBC Faculty of Medicine



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CENTRE FOR HEALTH EDUCATION SCHOLARSHIP  
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**ABSTRACT** Health advocacy has been widely accepted as a key element of competency-based education in Canada. There is lack of agreement in the literature over the definition of health advocacy, and a range of understanding of what health advocacy entails. Although recognized as a professional responsibility, it is often seen as overwhelming, perhaps because it is framed conceptually as an activity that each physician should be doing on their own rather than as a collaborative process. Further, much of the language around health advocacy is framed as an activity that physicians will do for others: using their expertise to determine health needs of individuals and communities and addressing them in an authoritative fashion. Using some of the empiric findings from interviews with effective health advocates, I will offer some suggestions for how we might approach health advocacy differently.

**ABOUT** Maria Hubinette is a born-and-bred Vancouverite, with stints away for school and travel. She is a practicing family physician with roles in medical education research and education leadership. Maria completed the UBC Clinical Educator Fellowship, a Masters in Medical Education from the University of Dundee and the UBC Faculty Certificate Program on Teaching and Learning in Higher Education in 2013.

Her research interests include qualitative methodologies, health advocacy in medical education, and professional identity formation. One of her goals through this research has been to challenge medical trainees and physicians to think more broadly about health care to include improvement and change to the health care system. Her clinical work focusses on youth and women's health—particularly youth mental health, which informs much of her research. She is currently involved in education roles within both the undergraduate and postgraduate family medicine programs. She teaches small group seminars on a variety of clinical topics in the Family Medicine course in medical school. She is the course director for Family Practice years one and two in VFMP, is lead faculty for portfolio development in the undergraduate program, and is lead faculty for curriculum in the Family Practice postgraduate program.

Outside of the office, Maria enjoys cruising the coastal waters of BC aboard her sailboat, *Dengue* (yes, as in the fever!). She also enjoys participating in a variety of sports and outdoor activities with her kids.

**ACCREDITATION:** As an organization accredited to sponsor continuing medical education for physicians by the Committee on Accreditation of Continuing Medical Education (CACME), the UBC Division of Continuing Professional Development designates this educational program as meeting the accreditation criteria of the College of Family Physicians of Canada for up to 1.5 Mainpro-M1 credits. This program has been reviewed and approved by UBC Division of Continuing Professional Development. The CHES Research Rounds is a self-approved group learning activity (Section 1) as defined by the Maintenance of Certification program of the Royal College of Physicians and Surgeons of Canada. Each physician should claim only those credits he/she actually spent in the activity.

*The Centre for Health Education Scholarship (CHES) is committed to enhancing health education scholarship by building capacity for educational scholarship across the Faculty of Medicine through collaboration, team-building, mentorship of new faculty, successful funding applications, and other activities.*